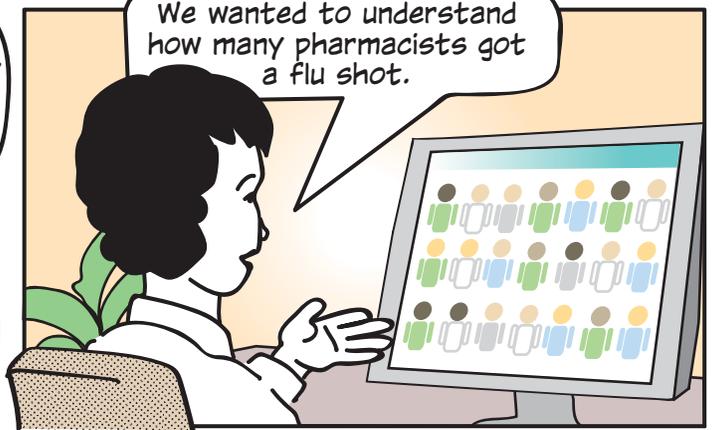


OPEN DISCUSSIONS

Hi, I'm Jenny Kweon, a researcher with OPEN*. My colleagues and I have been looking into flu shots and pharmacists.

We wanted to understand how many pharmacists got a flu shot.



So, in 2014 we decided to do a survey.¹

We sent it to 4,307 registered Ontario community pharmacists and 693 responded.

Of those folks 81% give flu shots, and 77% got the flu shot in the 2013-2014 season. And here's the really cool thing we discovered.



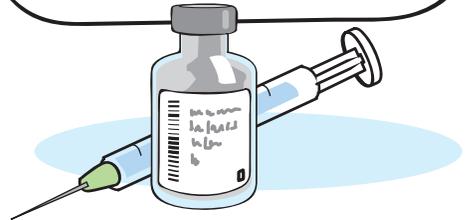
¹ Ziegler et al., (Manuscript in preparation).

Turns out you're **3 times** more likely to get a flu shot yourself if you **GIVE** flu shots.

3X

Age, gender, or years of experience weren't significant factors.

The flu shot is both safe and effective and there are a lot of really good reasons FOR getting the flu shot if you're a frontline healthcare worker.



Protect Yourself from Getting Infected

Who wants to get sick? It affects your family, coworkers, your business, your workday ...

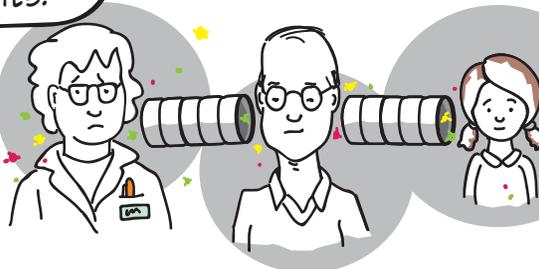


Protect your Patients

- Lower mortality and hospitalization rates.
- Reduces prevalence (especially in old age homes).

Let's wrap up. You're on the front line. That means if you get the flu you're a direct virus pipeline to your patients.

The flu vaccine is safe and effective, and, you need it. Immunization is a simple step that promotes community wellness.



Isn't that worth a shot?

To learn more please visit: www.open-pharmacy-research.ca/